A Street Guide to Tin Pan Alley Publishers

Tin Pan Alley music publishers occupied buildings on both sides of West 28th Street, and some could be found in offices around the corner on Broadway, or just west of Sixth Avenue.

At one time or another, between 1893 and 1910, the following publishers were located on the Alley (several moved from one address to another). “The source for these addresses is David A. Jasen’s Tin Pan Alley: An Encyclopedia of the Golden Age of American Song (Taylor & Francis, 2003) as well as copies of covers of sheet music on file at the New York City Landmarks Preservation Commission, in the “Brill Building” research file. A search through Manhattan phone books confirms most of these listings.”

SOUTH SIDE
All addresses are on West 28th Street

No. 36
[Demolished]
Leo Feist (of Feist and Frankenthaler)

No. 40
Albert Von Tilzer’s “Take Me Out to the Ballgame” was published from 40 West 28th Street, in a building that today looks largely the same as it did in 1908, when “Ballgame” appeared.

No. 42
[Refaced: 1927]
Leo E. Berliner & Co.
Enterprise Music Supply Co.
Chas. B. Ward Music Publishing Company
Harry Von Tilzer Music Publishing Company

Zero Mostel painted and took painting classes in the buildings on 28th between Fifth Avenue and Broadway, and probably lived at this address in the 1960s.

No. 46
[Demolished]
Wandersloot Music Company

No. 48
[Demolished]
Myl Bros
Willis Woodward

No. 50
[Demolished]
York Music Company

NORTH SIDE
All addresses are on West 28th Street

No. 37
[Demolished]
Harry Von Tilzer Music Publishing Company

No. 39
[Demolished]
Gotham Music Publishing Company
Hugo V. Schlam

No. 41
P.J. Howley (of Howley, Haviland & Co.)

No. 43
William Morris Agency.
This was the original office of what was to become one of the largest talent agencies in the United States today. The juxtaposition of this agency to the music publishers likely had a tremendous effect on the growth of the block as a source for music nationwide.

For a time during the 1890's, Thomas Edison’s New York office for moving pictures was located at number 43. It has been reported that Edison shot early films on the roof. In addition to the American Mutoscope studio on 13th and Broadway, this would have been one of the first places in New York City used for the shooting of motion pictures.

No. 45
Shapiro, Bernstein & Von Tilzer
Jerome H. Remick & Company
Harry Von Tilzer (after leaving Maurice Shapiro)

In 1904, “The Wizard of Oz” was first published as a musical by Shapiro & Remick at this address.

No. 49-51
M. Witmark and Sons
William C. Dunn & Company
One of the first ragtime compositions, Ben Harney’s “You’ve Been a Good Old Wagon, But You’ve Done Broke Down” was published from this address in 1896.
**No. 51**

Paul Dresser Publishing Company

Paul was brother to Theodore Dreiser (sic)

“In the Good Old Summer Time” and “My Gal Sal” were published from this address.

**No. 53**

Ed Rogers Music Publishing Co.